

Announcing Direct 500 for Sage MAS 500 ERP 7.30

June 1, 2010 - Direct 500 order management and eCommerce software for multi-sales channel businesses announces the release of Direct 500 for Sage MAS 500 ERP 7.30.

Direct 500 extends the functionality of Sage MAS 500 ERP with important features for organizations with multiple selling channels, call center management, order fulfillment, eCommerce integration and multi-channel marketing. These additional capabilities provide robust order management and processing, especially in business-to-business (B2B) and business-to consumer (B2C) models.

Some of the latest features available in Direct 500 for Sage MAS 500 ERP 7.30 are:

- **Gift Giving Module:**
 - **Holiday Calendar** - allows customers to calculate arrival dates as opposed to ship dates - a very important distinction for direct to consumer users. Large orders with multiple distinct ship-to addresses are easily handled since Direct 500 calculates the necessary ship date for each line based on the specified arrival date. Available on both the Direct 500 call center and eStore platforms.
 - **Review by Recipient** – allows users to review the order by each recipient address prior to check out and order completion. Changes can be made to an individual recipient or applied to all recipients. Available on both the Direct 500 call center and eStore platforms.
- **Shopping as a Guest** – a new B2C eStore feature, allows shoppers on the eStore to shop and checkout without having to pre-register with the site.
- **Category Sorting** - sort options can now be defined within item categories to manage the presentation and priority of items on the eStore
- **Enhanced Business Insights Explorer (BIE) Views** - for customers, items and sales orders to allow deeper analysis of source codes, promotions, deals, gift certificates, RFM scores and many other Direct 500 data elements using the tool set provided by Sage MAS 500 ERP.
- **QlikView BI Dashboard** – a new marketing analysis toolset provides users with views of views of general ledger, customer, inventory, sales order and invoicing transactions. In addition to the provided Direct 500 and MAS 500 views, users can create new views of their own.
- PA-DSS certified MAS 500 7.30 Credit Card Processing module.
- Plus all the great new functionality and improved performance of Sage MAS 500 ERP 7.30

For more information, visit www.Direct500.com, email info@Direct500.com or call 704.283.0311.

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